



Photo courtesy of The Children's Institute

Body of Evidence

OCF draws from research to support effective education programs

The social and economic evidence is clear: early and continued investment in children “pays off.”

Children who experience quality early childcare and education enter public schools more prepared and are more likely to succeed. Young people who receive consistent support throughout their school years, especially in high school, will be more likely to pursue higher education. Citizens with a college degree earn more, buy more, pay more taxes, vote and volunteer more often.

Over the past several years, OCF has expanded its education programs to address opportunities across the entire educational spectrum, from preschool to college.

Our education programs:

- Help children enter school ready to learn
- Support necessary changes to the K-12 system
- Motivate students to take advantage of career and learning opportunities and
- Increase access to higher education and training programs

Continued on page 3

TABLE OF CONTENTS

- 2 *Advised Fund Minimum Lowered to \$25,000*
- 4 *Online Giving Options*
- 5 *Grants Around the State*
- 6 *OCF Regional Action Initiative*
- 7 *Administrative Fund*
- 8 *The State of Giving*



Photo courtesy of Chalkboard Project

OCF Regional Offices

Portland

1221 SW Yamhill St., Suite 100
Portland, OR 97205
503.227.6846

Bend

15 SW Colorado Ave., Suite 250
Bend, OR 97702
541.382.1170

Coos Bay

915 S First St.
Coos Bay, OR 97420
541.269.9650

Eugene

440 E Broadway, Suite 160
Eugene, OR 97401
541.431.7099

Medford

818 W Eighth St.
Medford, OR 97501
541.773.8987

Salem

P.O. Box 2695
Salem, OR 97308
503.779.1927

Advised Fund Minimum Lowered to \$25,000

Goal is to encourage charitable giving

Oregonians can now establish an OCF Advised Fund with a new minimum donation of \$25,000!

“This change is a response to the recession. Charitable giving is needed now more than ever,” said OCF President Greg Chaillé. “This new fund minimum will enable more donors to do more good in our state.”

Advised funds offer a personalized approach to philanthropy, with fund advisors recommending grants from their fund to support nonprofit organizations. Currently, OCF has more than 600 advised funds distributing close to \$20 million in grants each year.

If you would like more information, call the nearest regional office.

A Family Affair – Tom and Sarah Bascom



For many years, Eugene residents Thomas and Sarah Bascom have dedicated 10 percent of their income to giving. For them, starting an OCF Advised Fund was a logical next step.

The Bascoms began their OCF fund in 1999, giving to local arts organizations and supporting social issues they cared about such as climate change.

Tom and Sarah enjoy working through OCF because of its flexibility, enabling them to give where, and how much, they want. “OCF makes giving easy for donors like us. The staff provides ideas on projects that might fit with our goals,” said Sarah, “or we can do our own work on identifying projects.”

The Bascoms appreciate that OCF staff provide evaluations of their grants “so you know the outcome of your giving,” Sarah said.

This commitment to charitable giving has extended to Tom and Sarah’s three children, ages 4, 7 and 9, who dedicate a percentage of their allowance to donations as well as to their college funds.

“We feel good about organizations we give to, but it is really the organizations and the people who work there that make the ultimate difference,” Sarah said.

oregoncf.org

info@oregoncf.org

Body of Evidence

Continued from page 1

Ready to Learn: OCF's early childhood programs

Author Richard Louv said, "As young brains grow, so grows the economy."

Research tells us that 90 percent of brain development takes place by the time a child is six years old. This is where we get the most "bang for the buck." OCF's programs focus on early literacy programs, professional development for the early childcare work force, and parenting education classes and support networks.



Photo courtesy of Chalkboard Project

K-12

In the classroom, effective teaching is the key to student achievement. Through the Chalkboard Project, OCF is supporting the CLASS Project (Creative Leadership Achieves Student Success), an innovative initiative that focuses on effective teaching.

Mentoring

Children need a caring adult who will advise and encourage them in setting and reaching positive goals. When that role is not filled by a parent, young people need a supportive role model. OCF mentoring programs focus on increasing the number of caring adults involved in the lives of children.

Access to Higher Education

A key mission of many OCF donors is to ensure that deserving young people can afford higher education and workforce training. OCF administers one of the nation's leading private scholarship programs, managed through a partnership with the Oregon Student Assistance Commission.

Our young people deserve every chance to become successful adults. OCF will continue to use the body of evidence as a road map to support them every step of the way.

Early Literacy

In The Dalles, an OCF grant helps fund the Reach Out and Read program in health clinics, where volunteers read with children in the waiting rooms and physicians "prescribe" books to take home after each visit.

Parenting Education

At the Community Action Agency of Washington County, an OCF grant supports parenting classes for high risk parents. The classes have not only produced good results with parents, but have also strengthened partnerships with other services these parents need.

Mentoring

In 1998, OCF helped initiate ASPIRE, a one-on-one mentoring program. ASPIRE trains volunteers to work with students who need encouragement, information and assistance to help reach their post-high school goals. Starting with just four pilot schools, ASPIRE today includes 115 schools, engages over 1,000 volunteers and reaches over 11,000 students.

Scholarships

Foundation donors have established nearly \$80 million in scholarship funds. This year, these funds will provide \$5 million in scholarships to help 2,300 students achieve their education and career goals.

OCF BOARD OF DIRECTORS

Officers

Steve Corey, Chair
Mary Wilcox, Vice Chair
Scott Gibson, Vice Chair
and Secretary
Lyn Hennion, Treasurer

Members

Joyce Furman
Lynn Loacker
Jim Mark
Susan Miller
Linda Moore
Corrine Oishi
Eric Parsons
Marty Smith
Hal Snow
Kay Toran

President

Gregory A. Chaillé

The mission of The Oregon Community Foundation is to improve life in Oregon and promote effective philanthropy. OCF works with individuals, families, businesses and organizations to create charitable funds to support the community causes they care about. Through these funds, OCF awards more than \$60 million annually in grants and scholarships.

A LETTER FROM GREG CHAILLÉ, PRESIDENT

Dear Friends,



Creating educational opportunities for Oregonians has long been a major focus of The Oregon Community Foundation. At our annual retreat in August, the OCF Board of Directors reaffirmed that focus, with new urgency created by the belief that this goal is critical to the state's long-term economic recovery. Our future depends on a well-educated population.

One of the best ways to ensure Oregon's future strength and prosperity is to give every young person the tools and knowledge to succeed – at every critical juncture on the road to adulthood.

OCF's education programs help children enter school ready to learn, support necessary changes to the K-12 system, motivate students to take advantage of career and learning opportunities and increase access to higher education and training programs.

Thanks to our many donors, OCF's approach to creating educational opportunities remains both broad and deep. But each of us, as individuals, can also help by volunteering: participate in a reading program for children, tutor a middle school student, mentor a high school student. As Ben Franklin said, "An investment in knowledge always pays the best interest." Here's one way, despite the economy, to get a great return.

e-Giving: OCF Expands with Online Giving Options

You want to make Oregon a better, healthier, more promising place for all, and your charitable giving reflects that. Now The Oregon Community Foundation offers choices in online giving.

OCF's online donation program is secure and efficient. Choose one of these synergy funds to add your gift to those of others.

- The **Administrative Fund** enables OCF to promote, develop and increase philanthropy around the state.
- **Community 101** involves students through service, leadership and philanthropy.
- The **Oregon Fund** makes grants to support community needs throughout the state.
- The **Oregon Scholarship Fund** awards scholarships statewide each year to Oregon students attending Oregon colleges.
- **Ready to Learn** supports early childhood programs.

For more information, visit the OCF website at www.oregoncf.org or contact your local OCF office and speak to our charitable gift planners about adding to or creating your own charitable fund.

GRANTS AROUND THE STATE



One of OCF's strengths is the ability to connect resources to needs. These profiles show three of the hundreds of nonprofits supported by OCF through the generosity of our donors.

Southwest Oregon

With the recession in full swing, there is a growing need to provide financial management for the elderly and other vulnerable citizens. Coos Elderly Services Inc. received \$5,000 from Blue Cross/Blue Shield of Oregon Fund to purchase computers and strengthen its volunteer capacity, helping increase the number of clients it can serve.

“We get many referrals for service every week,” said Bernarda Liggett, Executive Director. “We want to thank OCF for helping us increase our capacity to serve.”

Visit Coos Elderly Services on the web at www.cooselderly.org.

Eastern Oregon

Now in its 100th year, the Pendleton Round-Up is considered by the Oregon Heritage Commission to be a celebration of statewide significance, generating nearly \$22 million in revenue for Umatilla County.

The Pendleton Round-Up Foundation received \$30,000 from the Glen and Jean McKenzie Fund to go toward a facelift to its Centennial Plaza. The \$1.1 million Plaza project provides wider sidewalks, new turnstiles, a new user-friendly ticket booth and other upgrades.

“We really appreciated the help from OCF,” said Pendleton Round-Up Foundation President, Randy Severe. “They pushed our funding over the top.”

Learn more at www.pendletonroundup.com.



Portland-Metro Area

Innovative Housing Inc. is a nonprofit developer of affordable housing for low and moderate-income people. The organization received \$23,000 from the Betty Lou Roberts Fund and \$2,000 from an anonymous fund for a program to help students succeed. “We know this program can work to create a connection for students to schools and other service agencies they may need access to,” said Angela Harbin, Director of Resident Services. “We are grateful to OCF for allowing this expansion of a program that is working for those in need.”

Learn more at www.innovativehousing.com.



OCF Regional Action Initiative

Last year, OCF kicked off the Regional Action Initiative (RAI), an innovative approach to citizen involvement and local problem-solving. Seven regions, covering the state, are being given \$1 million to distribute over a three-year period (the Oregon coast is divided into two sub-regions—north and south). OCF regional Leadership Councils have been guiding the process, convening community members to focus on a region-wide issue.

Eighteen months, dozens of presentations, and many meetings later, each region has decided on an issue to address. For many regions, initial strategies are also in place.

THE METROPOLITAN PORTLAND RAI COMMITTEE

is focusing on **parent education**, helping new parents understand and appreciate their role in early brain development. The committee will conduct focus groups with young parents to determine ways to address their needs.

THE NORTHERN WILLAMETTE VALLEY RAI COMMITTEE has begun implementing a plan to improve **literacy** in the tri-county area. Partnering with the local Commissions on Children and Families, the committee will hire three contractors to launch its OCF Reading for All Initiative.

THE SOUTHERN WILLAMETTE VALLEY RAI COMMITTEE selected **dental health for children**. A forum with community leaders in early October identified education, prevention, treatment and advocacy as the elements of a comprehensive strategy.

THE SOUTHERN OREGON RAI COMMITTEE will promote **mentoring** local youth to increase academic success and reduce the school dropout rate. The committee hopes to raise awareness about mentoring, improve volunteer training and build capacity within mentoring organizations.



THE SOUTH COAST RAI COMMITTEE selected **children's dental health** and has identified the need for a Dental Health Coordinator to build partnerships between schools and professionals, organize volunteers, and improve children's access to care.

This spring, **THE NORTH COAST RAI COMMITTEE** gave \$25,000 each to four local community colleges to provide scholarships as part of their plan to address **literacy**. Members are now exploring how to improve teacher training for English language learners.

THE CENTRAL OREGON RAI COMMITTEE aims to raise academic success and parent engagement in schools by helping fund the creation of **community schools**. A request for proposals has been distributed.

THE EASTERN OREGON RAI COMMITTEE will focus on improving **academic success** and reducing dropouts through after-school programs, mentoring, and other prevention efforts.

To learn how you can participate in your local RAI efforts, contact Melissa Durham, statewide RAI coordinator, mdurham@oregoncf.org or visit the OCF website.

2009 Administrative Fund Contributions

January 1 – October 23, 2009

The Foundation thanks the Oregonians who have made a contribution to the OCF Administrative Fund in 2009. We invite others to join with them. This support allows OCF to promote, develop and increase philanthropy in Oregon.

GUARANTOR \$1000+

Anonymous
Joan and Bill Bailey
William K. Blount Family Fund
Bowerman Family Fund
Jay and Teresa Bowerman
Bob and Yvette Chandler Family Fund
Chiles Foundation
Clark Foundation
Steve and Susan Corey
Crane Creek Family Fund
James and Ann Crumpacker
Cycle Oregon
Scott and Pamela Gibson
Ned and Sis Hayes
Hennion Family Fund
Jeannette Hofer
Eric and Ronna Hoffman Fund
Sue and Mike Hollern
Michael and Rosalind Keiser
Lora L. and Martin N. Kelley Family Foundation Trust
Jim and Judy Knapp
E. Randolph and Leslie Labbe
Lynn and Jack Loacker
Jim Mark
Laura Meier
John and Sue Miller
Craig W. and Linda J. Moore Family Fund
Jerry and Corinne Nothman
Corryne Oishi and Lindley Morton
Eric and Janet Parsons
Random Lengths
NW Natural Richard G. Reiten Leadership Fund
William and Nancy Rosenfeld Fund
Doris M. Scharpf
Marty and Mary Lou Smith
Harold and Jeanyse Snow
Cornelia H. Stevens
George and Susan Swindells
Jeffrey and Janice Thede
Ronald E. and Ivy L. Timpe Fund
Jan and Jody Ward
Janet Webster Fund
OCF Joseph E. Weston Public Foundation
Benjamin R. and Elaine M. Whiteley Fund
Mary and Brett Wilcox
Tom and Carol Williams
Thomas Wrightson Fund
The Wyss Foundation

BENEFACTOR \$500+

Anonymous Fund #29
Gilbert and Bobbie Beck
Mary C. Becker
Patricia H. and John C. Beckman Fund

J & S Bishop Fund
Brauti Family Fund
John and Joan Casey
Alyce R. Cheatham
Jim and Jean Curran
Sharon T. Douglas
Franklin and Harriet Drake
Margueritte H. Drake
Cecil W. and Sally Anne Drinkward Fund
John and Jane Emrick
Patrick and Cynthia Ford
Ted and Diane Freres
Evelyn S. Georges
Edith Henningsgaard Miller
John and Lari Hodecker Family Fund
Hult and Associates, LLC
Mr. and Mrs. Joseph A. Labadie
Kenneth and Colleen Lewis Fund
Tim and JoAnn McQueary
Robert and Janice Schock Fund
Dorothy and Gene Schoder
Pauline C. Shelk
John and Joan Shipley
William and Patricia Smith
Thorndike Family Rogue Valley Fund
Kenneth and Marta Jo Thrasher
Kay Toran
Robert A. Unger
David and Beth Westcott
William S. Wright & Associates

PATRON \$250+

Frank and Dorothy Anderson
Anonymous Fund #13
Richard and Mary-Alice Atiyeh Fund
Sara Behrman and Francis X. Rosica
George and Vallistyne Bell
Phyllis G. Burns
Doris Carlsen
Davis, Hearn, Saladoff & Bridges
William and Karen Early
Environmental Education Association of Oregon
Linda and Jerry Evans
Tom and Marilyn Fink
Myron and Patricia Fleck
Michael and Pam Forrester
Gerald and Olivia Froebe
Elizabeth S. Holden
Robert H. and Cecelia Huntington Fund
Jayne and Douglas Hurl
Reid and Trina Hutchins
Richard and Mary Jaffe
Susheela Jayapal and Bradley Miller
Jeanette and Kenneth Knott
Kurt and Mary Koehler
Peter and Alice Koehler
Marcia and Thomas Lee

Robert and Mary Ellen McNutt
Larry and Linda Pearmine
Pinson Philanthropic Advancement
John W.S. Platt
Gary and Jane Powell
Margret Rigby
Daniel P. Santos
Richard Solomon and Alyce Flitcraft
John and Joan Staunton
Marilyn E. Stevenson
Glenn R. and Juanita B. Struble Fund
Todd and Lorri Taylor
Maureen Thomas and Jon Carnahan
TYCO Matching Gifts Program
Fred and June Young

SPONSOR \$100+

John and Ann Bakkensen
Karen J. Bassett
Frank Bauman
Becic Family Trust
Mort and Mary Lang Bishop
Gordon and Roz Black
Larry and Susan Black
Fitz and Ann Brewer
George and Ruth Burlingham
Dr. Scott and Glenda Burns
Mario and Edith Campagna
Dick and Linda Carney
Jean Chandler and David Jordan
Arlene Siegel Cogen
Mrs. Elgin Cornett
Bill and Priscilla Deatherage
Robert M. Decker
John S. Deeming
Nancy Delbrueck
Bill and June Duhaime
Allan and Carol Eberlein
Dr. Paul Eckman
Gerda A. Eiseman
Bob and Carolyn Engle
Sylvia Breed Gates
Patricia Gazeley
Bob and Lesley Glasgow
Randell and Mary Jane Guyer
Sally and Harold Heaton
Thomas W. Holman
Thomas and Peggy Hoyt
Bill and Barbara Hutchison
Dr. Joanne Jene
Gary and Sue Kaufman
Edward B. Kaye
Earl and Denise Kellenbeck
Jane R. Kendall
Peter J. Kendall
Randall and Rachael Kester
Roy and Sheila Kimball
Dodie and Gordon King

William and Emmy Lawrence Fund
Eric B. Lindauer
Alicia R. MacArthur
E. Kimbark and Leeanne MacColl
Bill and Mary Mainwaring
Sally and Allen Mann
Peter and Jill McDonald
Ed McNamara and Andrea Vargo
Virgil Miller
Bob and Bev Moody
Drs. Elliot and Marlene Morrison
David and Anne Munro
Andrew and Karen Nousen
Sharon Parks
Jim and Jean Pinniger
Alice and Mark Rampton
Campbell Richardson
Rosemarie Rosenfeld
Robert and Marianne Schug
Lynn and Doris Sjolund
George and Molly Spencer
Jack and Sally Stout
Henry T. Swigert
Jean Tate
Diana and Matt Tomseht
Diane Tutch
Wendy and Brent Usher
Spike Wadsworth and Y. Sherry Sheng
Bill and Barbara Warner
Nancy and Dennis Wilson
Martin and Carolyn Winch
Harriet M. Winton
Ennis Wuite
Duncan and Aileen Wyse
Jeff Zeeb and family

UNDERWRITER

David and Carol Baker
Jay C. and Toni Bloom
Ken and Bonnie Bulletset
Selma R. Denecke
Christine Dickey
John Edmundson
Larry and Jeanette Epping
John C. Gregor
Ron and Jewel Lansing
Victor and Toinette Menashe
Peter Nilsen
Sam and Dorothy Pambrun
Shirley V. Ray
Gene and Lois Riopelle
J. Paul Rowan
Tara Siegman
Anthony and Adele Smith
Beverly A. Treneman
Dr. Howard and Rena Wagner



THE OREGON
COMMUNITY
FOUNDATION

Here for Oregon. Here for Good.

1221 SW Yamhill St., Suite 100
Portland, OR 97205

oregoncf.org

info@oregoncf.org

Help Us Go Green

We would like to send more information via e-mail. Please share your e-mail address with us by calling any of our regional offices or e-mail us at info@oregoncf.org. This will help us save money and other resources.

The State of Giving

Donors give what they can while nonprofits work to contain costs

This fall, OCF conducted a survey of selected nonprofits to keep abreast of how the recession continues to affect services and fundraising across the state.

OCF heard from 134 Oregon nonprofit organizations about the impact of the economic downturn on donations, demand for services, and cost-saving measures.

Among the key findings from this survey:

- Demand for services has increased 12% on average since July 2008 with education and social services showing the largest increase at 17 percent.

- More than three-quarters of nonprofits have instituted cost-cutting measures to make up for lost contributions, grants, fee income and other revenue sources.
- Private giving declined for more than half the organizations surveyed.
- Oregonians who are able to give are doing so. Comments from survey participants suggest that more donors are giving smaller amounts.

To review the complete report, visit the OCF website at www.oregoncf.org.

Nonprofit Org.
U.S. Postage
PAID
Portland, Oregon
Permit No. 2684