**Application Narrative**



**Health Systems Access to Care Fund**

Due by 5pm November 1

**Please keep form to no more than four pages, using 11-point font.**

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| **Your Organization’s Name:** |  |

**Tell us about your organization.** *Please tell us why your organization is best suited to provide services to populations who face barriers accessing health services.*

**Tell us about your Board of Directors.** *Please share with us the role of your board and their relationship with strategic planning, business planning, fundraising and oversight for your organization. How does your organization recruit board members?*

**Tell us about your staff.** *Describe your organization’s approach to recruitment and retention of paid staff and volunteers. What structures and systems do you have in place to support staff and volunteers to be successful?*

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| **Project Areas** |
| Of the four areas listed below, please select a **minimum of two** and up to four project areas for your organization to work on. Identify project areas (*please see appendices in the RFP for descriptions*) that your organization can begin planning and implementation during 2019-2020. 1. Value proposition, market position and key partnerships
2. Business model and funding strategy
3. Engaged and aligned leadership
4. Fiscal tracking, reporting, analysis and management

Please describe in just a few sentences why you have selected your project areas:1. Why are these areas a priority?
2. What level of change will be required?
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**Project Area 1 (Required)**

**Project Area 2 (Required)**

**Project Area 3 (Optional)**

**Project Area 4 (Optional)**

**What do you propose to do?** *What are your planned activities and timetable? What is your goal?*

**Who is responsible for your project?** *Briefly describe your project leaders and the role that each will play in the project. How do these leaders reflect the population or community that you serve?*

**Partnerships?** *If your project involves partnerships with other organizations, have the proposed partners agreed to participate?*

**Please briefly describe how you will measure progress for each of your selected project areas.** *Please give examples of milestones you might track for each project area, as well as how you will track and measure completion/outcomes. See Appendix C in the RFP for examples of indicators/measures.*

**How will you let us know during the life of this project that you are providing the critical services to meet your mission, as planned?**

**How will you sustain the proposed activities or build on what you achieved?** *Please describe your plan for securing the financial, human and in-kind resources needed to sustain or build on project achievements.*