

The Oregon Community Foundation
Community Engagement Board Committee
Latino Partnership Program (LPP)
2018 – 2022 Strategic Plan

In 2013 the OCF board endorsed a five-year plan for the Latino Partnership Program (LPP) to support projects, initiatives, and carry out activities meeting several strategic goals: support Latino education achievement, help increase Latino representation, build bridges between OCF and Latino communities, and to embed the LPP in OCF's major programs and operations.

In late 2017 the OCF Evaluation team completed an assessment of the LPP with a review of the activities and strategies laid out in the 2013 plan. The stakeholder interviews, survey questionnaires and program data used for the evaluation concluded that the work of the LPP should continue largely in the direction it's been headed. The goals themselves are appropriate and valued but there was also a call to clarify, strategize or deepen efforts around those existing goals. The LPP staff also conducted a few community group conversations to help determine new directions and activities for the program in the coming years.

With the LPP evaluation findings, the community conversations and aided by recent research such as the 2016 Latinos in Oregon report and the 2017 Closing the Opportunity Gap for Oregon's Kids report, the LPP staff has drafted an overall strategic plan to guide the program in the coming years.

The plan reflects a reality that:

- Latino education achievement remains a priority as evidenced in Latinos in Oregon and the Opportunity Gap TOP reports
- Increased representation by Latinos is essential to ensure they have a say in the development of their communities.
- Bridge building and engagement with Latino communities is a long-term relationship building

The plan also includes continuing to embed the LPP and Latino priorities in OCF's broad framework as a strategic objective. This integration and collaboration of LPP with other OCF strategies is essential for the plan to succeed.

The Oregon Community Foundation Latino Partnership Program 2018-2022 Proposed Plan

I. LATINO EDUCATION ACHIEVEMENT

Ensure that more children are ready for kindergarten by increasing access to high-quality early childhood education. (*Toward a Thriving Future: Closing the Opportunity Gap for Oregon's Kids. November 2017*)

Strategic Objectives

Improve Early Learning Education for Latino children

- Understand and become familiar with Oregon's early learning field zero to third-grade, including the intersection of early education and health
- Partner with and leverage other efforts working to improve zero early learning for Latino children through initiatives, legislation and advocacy
- Support the development and/or expansion of culturally specific pre-K instruction, parent engagement and learning models
- Seek collaboration with public schools and school districts' efforts aimed to improve early learning success for Latino children
- Seek funding collaboration with OCF education programs

Include Latinos in Education Advocacy

- Include in our (OCF's) legislative advocacy an explicit support for Latino education-related agenda
 - Support advocacy partners for critical issues that impact education for the Latinos and other immigrant communities
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Partnerships and Resources

- Explore partnerships with the Miller Foundation and the Children's Institute in the Early School Success initiative to build bridges between early childhood teaching and K-5 education strategies including deeper, effective partnership with families
- Partner with proven and promising culturally specific and/or culturally responsive early education providers to a) increase their ability to train teachers, preschool and childcare workers in culturally-responsive teaching practices and; b) increase training to grow their workforce and c) expand services to new communities with heavy concentrations of underserved Latino children and families for school and family engagement
- Grant investment to lead, co-lead or participate in initiatives, strategies that prioritize early learning success for Latino children.

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- Follow legislation and/or identify specific bills related to education issues that affect Latinos.
 - Grantmaking for advocacy on education.
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Support Latino and immigrant students in higher education, including DACA students

- Lead conversation about how best to support Latino students, including DACA and undocumented students in higher education in collaboration with higher education institutions and agencies
- Host convening and learning opportunities to share best practices for access, retention and completion of post-secondary education
- Help increase Latino share of financial aid and scholarships

II. LATINO LEADERSHIP DEVELOPMENT

Strengthen neighborhoods and communities by encouraging community engagement, collaborative problem-solving and leadership development, especially within communities of color. (*Toward a Thriving Future: Closing the Opportunity Gap for Oregon's Kids. November 2017*)

Strategic Objectives

Explore the development of a Latino Common Agenda for expanded collaboration and coalition building

- Build on the Conexiones Summit discussions and recommendations for Latino leadership and engagement.
- Identify sectors and fields to engage a diverse group of up-and-coming Latino leaders
- Promote and support relationship building among those engaged in developing common agenda

Partnerships and Resources

- Convene the core group from the summit to plan out the strategies, actions and objectives
- Invite a select group of Latinos from leading sectors (public policy, lower and higher education, health, business/corporations, nonprofit, journalism, grass root and advocacy, health, and the arts/culture to advise on developing a shared agenda
- Support interval meetings with an agreed timeline to accomplish established objectives and strategies
- Engage other funding partners such as The Ford Family Foundation and the Meyer Memorial Trust

Increase Local Leadership for Latino Representation

- Build on previous work identifying and supporting promising models and practices that help place Latinos in leadership roles
- Identify key community sectors where Latinos are under represented
- Build community support for Latinos elected, appointed or nominated to leadership positions
- Support the CAPACES Leadership Institute to expand their *People's Representative* cohort and training in Marion and Polk Counties
- Support a space for local elected and appointed Latino leaders to build community with each other and other non-Latino leaders and leadership
- Support the development of a leadership development institutes and summits in Central and Eastern Oregon

III. BRIDGE BUILDING

Seek balance in proactive and responsive efforts to build bridges (2017 LPP Evaluation Report) between OCF and Latinos and between Latino and non Latino communities to strengthen relationships and mutual understanding.

Strategic Objectives

Increase and Cultivate Relationships

- Convene, connect with Latinos and facilitate community connections
- Sponsor/host statewide, regional and local connections and outreach
- Reach Latino sectors that generally do not interact with OCF

Provide Latino Research and Publication(s)

- Use research and data to connect funders, policy and decision makers to community needs and issues

Bridging Mainstream for Latinos

- Support efforts and practices that seek to engage Latinos in traditional civic groups aimed to increase membership diversity

Embed the LPP and Priority Areas in OCF's Broad Framework and Strategies

- Be the first source of information and insight about Oregon Latino communities inside OCF
- Promote Latino philanthropy, leadership, and engagement with OCF
- Support regional OCF offices and programs working with Latino communities

Partnerships and Resources

- Biennial Conexiones Summit
- Annual Conéctate in Eastern Oregon
- Central Oregon quarterly Conexiones
- Latino networking and peer mentoring in Southern Oregon
- Table for 12 and other community connections in key communities
- Continue engagement in key Eastern Oregon communities and North Oregon Coast

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- Publish and distribute second Latinos in Oregon Report in 2021
 - Explore opportunities for specific Latino issue briefs or case studies o

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- Partner and leverage efforts with mainstream business and civic associations (i.e. Oregon Rotary, Oregon Chambers of Commerce) for training and technical support on outreach and inclusion
 - Grant investment

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- Join, attend or share information with board committees, OCF Departments and programs
 - Cross-collaboration with OCF education and grant programs
 - Highlight Latino concerns, issues and accomplishments
 - Identify and help recruit Latinos to join OCF's philanthropic activities
 - Maintain close working relationship with regional offices

IV. OUTCOMES AND EVALUATION

The OCF Research and Evaluation Department has helped develop specific rubrics to assess the program's results and impacts as used in the 2017 program evaluation. It is the expectation that the LPP in its second phase will continue to use same or similar rubrics.

LPP Logic Model and Evaluation Rubric

The OCF research and evaluation team helped develop a logic model we will use to guide us in the next years. We plan to employ the following or similar evaluation rubric questions as used in the 2017 evaluation:

- What has OCF learned thus far through implementation of the Latino Partnership Program?
- How and how well are LPP efforts supporting Latino leaders and organizations to address education challenges for Latino communities?
- How and how well is the LPP strengthening Latino engagement in and influence on social and economic issues that affect their lives and communities (e.g., through leadership development)?
- How is the LPP forging ties between Latino and non-Latino communities?